

Research-in-a-Box

Evidence-based solutions to help mission-based organizations achieve their goals

Research-in-a-Box is a tool that offers mission-based organizations with solutions based in rigorous, evidence-based research. We seek to provide impactful information that meets policy, advocacy, programmatic and strategic goals.

How does Research-in-a-Box work?

1. What do I need to know to achieve my organization's mission?

What are the most **important points** that you want your funders, advocates, legislators, key stakeholders, the media and the public to know?

3. Assess Needs and Design Methodologies

We will use the **Research Agenda** to:

- Assess what existing data can address your **Research Agenda**;
- Determine what additional information you need to collect; and
- Design cost-effective methods to provide the information you need to execute your mission.

2. Create a Research Agenda

We will take those **important points** and build a Research Agenda to help you achieve your organization's mission.

4. Collect New Data/Organize Existing Data

We will **organize your existing data** and create a plan for collecting additional information to address your **Research Agenda**. We will then collect the data and guide you to do it yourself.

5. Analyze and Report

We will help you analyze the data/information and **develop standardized reports** to garner attention from funders, policymakers, legislators and the media. The reports can be recreated on a regular or as-needed basis.



Our Services

	Establish or Build a Research Agenda and Approach <ul style="list-style-type: none">• Identify the problem and/or research needs• Develop a plan to develop information to meet policy, programmatic and advocacy goals• Identify information gaps and solutions		Identify and Implement Data Collection Tools and Systems <ul style="list-style-type: none">• Conduct <i>Message Testing and Target-based Research</i>• Implement <i>Membership Surveys</i> to understand wants, needs, and positions• Create and <i>identify systems to track program participation</i>• Assess and improve upon existing data collection methodologies
	Analyze, Interpret, and Present Data <ul style="list-style-type: none">• Conduct <i>Industry/Sector-specific studies</i>• Create <i>Occupational and Compensation Benchmark</i> information• Identify the outcomes and impacts of key programs and policies of interest		Action Planning, Technical Assistance, and Capacity Building <ul style="list-style-type: none">• Provide action-based recommendations and plan for continuous improvement• Create capacity for internal assessment, diagnostics, and on-going information gathering• Provide targeted technical assistance to improve policy, program and advocacy outcomes