Research-in-a-Box

Evidence-based solutions to help mission-based organizations achieve their goals

Research-in-a-Box is a tool that offers mission-based organizations with solutions based in rigorous, evidence-based research. We seek to provide impactful information that meets policy, advocacy, programmatic and strategic goals.

How does Research-in-a-Box work?

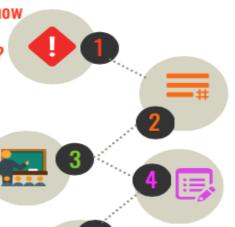
1. What do I need to know to achieve my organization's mission?

What are the most important points that you want your funders, advocates, legislators, key stakeholders, the media and the public to know?



We will use the Research Agenda to:

- Assess what existing data can address your Research Agenda;
- Determine what additional information you need to collect; and
- Design cost-effective methods to provide the information you need to execute your mission.



2. Create a Research Agenda

We will take those important points and build a Research Agenda to help you achieve your organization's mission.

4. Collect New Data/Organize Existing Data

We will organize your existing data and create a plan for collecting additional information to address your Research Agenda. We will then collect the data and guide you to do it yourself.

5. Analyze and Report

We will help you analyze the data/information and develop standardized reports to garner attention from funders, policymakers, legislators and the media. The reports can be recreated on a regular or as-needed basis.



Our Services



Establish or Build a Research Agenda and Approach

- Identify the problem and/or research needs
- Develop a plan to develop information to meet policy, programmatic and advocacy goals
- Identify information gaps and solutions



Identify and Implement Data Collection Tools and Systems

- Conduct Message Testing and Target-based Research
- Implement Membership Surveys to understand wants, needs, and positions
- Create and identify systems to track program participation
- Assess and improve upon existing data collection methodologies



Analyze, Interpret, and Present

- Conduct Industry/Sectorspecific studies
- Create Occupational and Compensation Benchmark information
- Identify the outcomes and impacts of key programs and policies of interest



Action Planning, Technical Assistance, and Capacity Building

- Provide action-based recommendations and plan for continuous improvement
- Create capacity for internal assessment, diagnostics, and ongoing information gathering
- Provide targeted technical assistance to improve policy, program and advocacy outcomes